



Midwestern States Environmental Consultants Association

2019 Annual Sponsorships Opportunities

The Midwestern States Environmental Consultants Association was established to advance the field of environmental consulting by improving the professional competence of our members through education and dissemination of information related to technical developments, regulations, training, and codes, all pertaining to environmental protection. Collectively we represent hundreds of professional environmental consultants who use and need the services you provide.

We would like to invite you to promote your company, products, and/or services to our members through the following opportunities. If you don't find the sponsorship you are looking for, please let us know.

We are happy to try and accommodate your needs and most opportunities can be customized specifically for you.



Annual Sponsorships Overview

PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Associate MSECA Membership	Associate MSECA Membership	Associate MSECA Membership
Year round recognition as an Annual Sponsor including:	Year round recognition as a Annual Sponsor including:	Year round recognition as a Annual Sponsor including:
<ul style="list-style-type: none"> • Recognition as an Event Sponsor at all MSECA events during 2019 • Logo and Link included on all MSECA event and webinar promotion emails • Logo and Link included on the MSECA homepage, event, and webinar pages 		
60 points to customize your sponsorship package	30 points to customize your sponsorship package	3 points to customize your sponsorship package
Additional points can be purchased for \$40.00.	Additional points can be purchased for \$42.50.	Additional points can be purchased for \$45.00.
\$3,000	\$2,000	\$1,000

<u>Total Value & Savings</u>			
	PLATINUM	GOLD	SILVER
Membership:	\$300	\$300	\$300
Sponsor Recognition:	\$675+	\$675+	\$675+
Customizable Sponsorship Points:	\$3000	\$1500	\$150
Total Value:	\$3,975	\$2,475	\$1,125
Total Cost:	\$3,000	\$2,000	\$1,000
Savings:	Over 30%	Over 20%	Over 10%
Additional Value:	20% Discount on any additional Sponsorship items	15% Discount on any additional Sponsorship items	10% Discount on any additional Sponsorship items



Customizable Sponsorship Points

Event Promotions

Customizable Sponsorship Points

Each annual sponsorship comes with points that can be used to customize and add additional items to your sponsorship package. Every year MSECA hosts at least 2 half day meetings and a combination of 2 full or multi-day events.

Additional opportunities will arise during 2019 as MSECA develops new programs and services to support our members. Annual Sponsors will get the first chance to take advantage of those opportunities along with a discount.

We are also happy to work with you to create a unique sponsorship and branding opportunity.

Example Use of Customizable Sponsorship Points

	1/2 Day Meeting	Full Day Seminar	Multi-Day Conference
Exhibitor Table	2 Points	5 Points	8 Points
Additional Attendee Registrations		2 Points	4 Points
Premier Sponsor	12 Points	12 Points	30 Points
Lunch Sponsor		10 Points	25 Points
Attendee Bag Sponsor	10 Points	10 Points	20 Points
Lanyard Sponsor	7 Points	7 Points	15 Points
Reception Sponsor			10 Points
Program Sponsor	4 Points	4 Points	8 / 5 Points
Registration Sponsor	2 Points	2 Points	5 Points
Break Sponsor	2 Points	2 Points	4 Points



Customizable Sponsorship Points Event Promotions

Example of Event Sponsorship Opportunities:

Premier Sponsor (Limit 1 per Event)

Top billing as the primary sponsor for the event. You will receive special recognition including your company name / logo printed on attendee name badges, a special recognition & thank you from the podium, and the opportunity to speak to the attendees for a couple minutes.

Lunch Sponsor (Limit 1 per Event)

Special recognition as the lunch sponsor which includes exclusive signage, special recognition, and the opportunity to speak to the attendees for a couple minutes.

Seminar Bag Sponsor (Limit 1 per Event)

Place your logo in the hands of every attendee at a MESECA event by sponsoring the attendee bags.

Lanyard Sponsor (Limit 1 per Event)

Your company's name and contact information on the lanyard used by the attendees at an MSECA event.

Reception Sponsor

At our multi-day events, receive exclusive signage and recognition throughout the evening reception along with drink tickets to pass out.

Program Sponsor

Place an advertisement in the attendee program at one of MSECA's events.

Break Sponsor (Limit 1 per Break)

Receive special recognition around the coffee & refreshment break stations along with a special mention and thank you before we take a break at one of MSECA's events.

Registration Sponsor

MSECA will either pass out at registration or place in the attendee bags one marketing piece (brochure, flyer...) or promotional giveaway you provided so that every attendee at a MSECA event receives one.



2019 MSECA Annual Sponsorship Sponsorship Agreement

- 2019 Platinum Sponsor \$3,000.00
- 2019 Gold Sponsor \$2,000.00
- 2019 Silver Sponsor \$1,000.00

Contact Information:

Company

Contact Person

E-Mail

Phone

Fax

Company Web Site

Method of Payment:

Check Visa MasterCard American Express Discover

Credit Card #

Exp. Date

CVC

Total \$ Amount

Billing Address

Billing Zip Code

Signature

Date

Please return the completed form to the MSECA Office at
9100 Purdue Rd Ste 200 - Indianapolis, IN 46268 or fax it to (317) 280-8527.
Contact Brian Lewis, Executive Director at (317) 735-4005 or blewis@mseca.org if you have any questions.